



Adobe® Solutions Network

Print Service Provider program

Attention prepress and print service providers: The Adobe Solutions Network is dedicated to helping you build and market your Adobe-related output services. Access to tools and information directly affects your ability to adapt and grow in this rapidly changing business environment. The ASN Print Service Provider program offers you the up-to-the-minute product information you need to make the most of your Adobe-related business. Plus, Adobe customers in your region will appreciate working with a service provider who has Adobe product expertise and output services.

Partner for success

As a print service provider, you play a vital role in ensuring successful customer experiences with Adobe products. That's why we're committed to supporting you with a program that offers access to the technical and business information you need to build and market your services and achieve your business goals.

Stay one step ahead of your customers and competitors

The ability to adapt to changing customer demands and technology trends is essential to a service provider's business. That's why the Adobe Solutions Network (ASN) Service Provider program delivers timely technical information, comprehensive resources, and support that can help you solve pressing issues as they arise. Whether you choose the Basic or Authorized membership level, you'll receive critical information and benefits that prepare you to support your customers.

Attract more business

Effective marketing helps you attract and retain customers and is essential in your highly competitive business. Adobe would like to help you get the word out about the essential services you provide to our mutual customers. The ASN Print Service Provider program offers a range of marketing opportunities, from a listing in the Adobe Partner Finder, our online partner directory, to eligibility to participate in trade shows, seminars, and events. And we're always looking for ways to do more for you.

Join today

Join the ASN Print Service Provider program today and take advantage of a deeper relationship with Adobe, a wealth of Adobe-related technical information, and access to Adobe customers in your market. Choose the free Basic ASN membership or, for additional benefits, become an Adobe Authorized Service Provider.

Discover the power of membership! For more information on the ASN Print Service Provider program or how to apply for membership, go to <http://partners.adobe.com/asn/programs/printserviceprovider/index.jsp>.



Technical benefits

Benefit description	Basic	Authorized
Monthly technical newsletter	•	•
Monthly program newsletter	•	•
Technical resources: bulletins, white papers, and toolkits	•	•
Toll-free access to technical support		•
15 technical support cases by product specialists		•
Five additional technical support cases for US\$250		•
Ten additional technical support cases for US\$395		•

Product benefits

Benefit description (Authorized only)	Basic	Authorized
One single-user copy of the Adobe Creative Suite Premium edition for both Macintosh and Microsoft® Windows®. The Adobe Creative Suite is a complete design solution that incorporates full new versions of Adobe Acrobat® Professional, Illustrator®, InDesign®, GoLive®, and Photoshop®, along with the new Version Cue™ file-management technology.		•
Priority shipping of upgrades, as they occur, to the products listed above and prerelease evaluation copies of Adobe products, when available		•

Promotional benefits

Benefit description	Basic	Authorized
Free listing on the Adobe Partner Finder found on the Adobe Web site, free customer referrals, and a link from the Adobe Partner Finder to your business Web site	•	•
Permission to use the ASN logo to promote yourself as an Adobe Authorized Service Provider and to use Adobe trademarks in advertising material		•
Eligibility to participate in trade shows, seminars, and events with Adobe		•
Eligibility to have your success story publicized by Adobe		•
Access to Adobe global sales and merchandising tools, and technical and marketing resources on a secured area of the ASN extranet		•
Eligibility to obtain mailing labels from the Adobe registered user database		•

Become an Adobe Authorized Service Provider*

Submit the annual membership fee of US\$595, along with the Adobe Authorized Service Provider application and agreement (available online at <http://partners.adobe.com/asn/programs/printserviceprovider/authorized.jsp>). You'll also need to provide:

- Sample output of Adobe files created by your business's customers
- Copies of promotional materials demonstrating that output of customer files is the primary service of your business
- A copy of a Yellow Pages ad (or equivalent listing) that shows the section under which your business is listed, or a URL of your company's Web site

*Companies eligible to become an Adobe Authorized Service Provider include commercial printing companies with electronic prepress capabilities, color prepress houses, service bureaus, digital media service providers, digital printers, photo labs and sign shops with digital output capabilities, and commercial facilities providing Adobe Acrobat Capture® scanning for outside businesses.



Adobe

Tools for the New Work™

Adobe Systems Incorporated, 345 Park Avenue, San Jose, CA 95110-2704 • www.adobe.com

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